

Health and Wellbeing Board

Meeting Date 1st November 2018

Item Title Healthy Lives update

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1. Summary

This report provides updates for 'Healthy Lives' the partnership prevention programme of the Health and Wellbeing Board. This includes information about; the 'Challenge Fund' bid, carers work, operational meetings, Healthy Lives publicity and specific programme updates.

2. Recommendations

That the Board notes these updates for information.

REPORT

3.0 This report provides updates for 'Healthy Lives' - the partnership prevention programme of the Health and Wellbeing Board.

3.1 Challenge Fund

This is funding being offered by the Department of Health and Social Care and the Department for Work and Pensions. A joint bid has been submitted, which links the Community physiotherapists at Robert Jones and Agnes Hunt Hospital, Enable, Shropshire Council and IAPT to social prescribing. It also facilitates a cross referral process between these services. All partners have been enthused by submitting this bid, and it is hoped we are successful. The outcome will be known mid-October.

3.2 Carers

Ongoing work to implement the All-Age Carers Strategy and Action Plan continues;

- Carer developed and led 'Taking the pressure out of caring' workshops have taken place during September and October across Shropshire, Telford & Wrekin. This has been funded by NHS England following a successful bid for funding between Shropshire and Telford & Wrekin Local Authorities. A bespoke young carers workshop will be planned and delivered later in the year.
- Young carers from Shropshire, Telford & Wrekin came together for a creative workshop in April 2018, again funded by NHS England, and a positive example of partnership working

between both local authorities and the respective commissioned carer centres. The artwork and messages created are powerful, and will be used in a printed leaflet to raise young carer awareness in schools and educational settings.

- The Action Plan is progressing, but there is still more work to be done. Gaps identified include been awareness in the workplace, and this will be progressed.

3.3 Operational meetings

The steering group meets every two weeks, and consists of partners across the whole system involved with the Healthy Lives Programme to progress actions and identify opportunities. The format has evolved, and different organisations have been attending which has enabled connectivity to Healthy Lives. For example; the Food Poverty Action Group, GP Physical activity lead and Citizens Advice have attended recently, and opportunities to link together have been identified and have been progressed. This also enables other conversations to take place between organisations.

The Healthy Lives Programme Leads meetings have been more challenging to organise, due to work pressures from all parties. An alternative has been to exchange information electronically, so everyone has knowledge of what is happening in each other's programme areas. Following agreement as to the best way forward, a workshop is being held in November, which will bring all leads together. This will enable everyone to update on each other's work areas, look at challenges and successes, and see how we can link the different programme work closer together.

3.4 Healthy Lives branding and publicity

Excellent work has taken place with and by the Council Communications Team, to develop a brand for Healthy Lives, and build the communications messages. This has resulted in;

- 'Pop-up' stands for Healthy Lives and for social prescribing. These are being used at events and in GP Practices where Social prescribing is new
- Production and printing of leaflets for referrers and stakeholders wanting to know more about social prescribing
- PowerPoint template with graphics added
- Examples of the images are below.



Next steps are production and printing of explanatory leaflets for people referred to social prescribing, case studies and website information.

3.5 Social prescribing

Many developments are taking place, and a specific paper will be presented at this meeting by Jo Robins, Healthy Lives Lead.

4.0 Conclusions

The Healthy Lives Programme is progressing well and work continues to ensure this.

5.0 Risk Assessment and Opportunities Appraisal

(NB This will include the following: Risk Management, Human Rights, Equalities, Community, Environmental consequences and other Consultation)

There are no Human Rights, Environmental Consequences, Community or Equality issues identified with the provision of these updates.

6.0 Financial Implications

There are no financial implications that need to be considered with this update.

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)
None
Cabinet Member (Portfolio Holder) Cllr Lee Chapman Portfolio Holder for Adult Services, Health and Housing
Local Member
Appendices
None